

rlaxx TV Expands Into South Africa and Poland



Kiel, July 11th, 2022 – The free ad-based video-on-demand (AVoD) service **rlaxx TV**, which is based in Germany, has further expanded its global presence with the launch in South Africa and Poland. These new markets join the existing availability in countries such as Germany, Spain and the UK – making **rlaxx TV** now available in two entirely new territories: Eastern Europe and Africa.

rlaxx TV features both linear as well as video-on-demand (VoD) catalogs, thereby combining the best of both viewing options: high-quality content, along with the enhanced feature to stop, fast-forward or rewind the selected program at any time. Additionally, users can enjoy the content of the premium niche channels whenever they want in **rlaxx TV**'s video-on-demand library.

rlaxx TV relies on its global network of content providers with custom-fit content across many categories – from fringe sports to international feature films. Viewers in the newly added countries will therefore be able to choose from a wide range of international channels such as Comedy Dynamics, Thrill One and Gusto TV as well as some channels, that are more specific to certain regions. In South Africa for example, viewers will also have access to channels like TidPix, Nollywood Capital TV and Afroland TV, which focus on local African content.



“With the addition of South Africa and Poland, rlaxx TV has also become available in two new markets - Africa and Eastern Europe - for the first time. We are very proud of these new launches and happy to share our growing and diverse content portfolio with our viewers,” says Ronny Lutzi, CEO of rlaxx TV.

The rlaxx TV app is now available in 26 countries as a Beta version on the web as well as on iOS, Android and an array of smart TV brands and media streamers such as Samsung, Amazon Fire TV, Android TV, Apple TV, Blaupunkt, Grundig, Hisense, Hitachi, JVC, LG, Medion, Metz, Panasonic, Sharp, Telefunken, Toshiba, Vestel and Xbox.

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About rlaxx TV

rlaxx TV is an ad-financed and therefore free of charge streaming service where content is shown in linear theme-based channels of diverse content providers. Functions such as pause, restart, or watch later as well as the possibility to access an on-demand library are of course included. In this way, the app combines the relaxed experience of linear television with the flexibility of Video on Demand. rlaxx TV is like television - but different! rlaxx TV is currently available in the following 26 countries: Germany, Austria, Switzerland, UK, France, Netherlands, Denmark, Finland, Sweden, Norway, Belgium, Iceland, Luxembourg, Italy, Spain, Portugal, Poland, Turkey, Mexico, Brazil, Chile, Venezuela, Colombia, Australia, New Zealand and South Africa. In addition to Amazon Fire TV, Apple TV, Xbox, iOS, iPadOS, Android, as a browser version and Android TV, rlaxx TV is also available on most smart TVs from the following manufacturers: Samsung, Panasonic, LG, Blaupunkt, Hisense, Hitachi, JVC, Medion, Metz, Sharp, Telefunken, Toshiba, Grundig and Vestel. The rlaxx TV app can be easily downloaded from the App Store on the Smart TV and directly streamed for free and without registration.

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