

rlaxx TV, the International Streaming Service, Adds Three New Territories, France, Spain, and Portugal to Global Portfolio



Kiel (Germany), September 4 2021 – The free ad-based video-on-demand (AVoD) service **rlaxx TV,** based in Germany, has further expanded its global presence with distribution in three new territories, France, Spain, and Portugal. These new markets join the previously announced availability in Germany, Austria, Switzerland, and the United Kingdom.

rlaxx TV, featuring linear as well as video-on-demand (VoD) catalogs, combines the best of both viewing options: high-quality content, along with the enhanced feature to stop, fast-forward or rewind the selected program at any time. Additionally, users can enjoy the content of the premium niche channels anytime in rlaxx TV's video-on-demand library.

Relying on a global network of content providers with custom-fit content for viewers across many categories from fringe sports to international feature films, viewers in these countries will have a multitude of options ranging from international channels such as Vevo Pop (FR, ES), Thrill One and Gusto TV, to channels specific to that region. In France, viewers will have access to ACE TV, Les Patapons, The Boat Show, Horizon Sports, MotoRRacing and Vodmania. The Spanish local channels, Garage TV, Animakids and Conexionsurfing are available along with rlaxx TV's curated channels rlaxx Naturaleza, rlaxx Documentales and rlaxx True Crime in the country's language.

"With this extension, rlaxx TV is now available on approximately 85% of smart TVs in the countries we currently cover. We are delighted to share our continuously growing content



catalog with our valued viewers in these three Western European countries," says Ronny Lutzi, CEO of rlaxx TV.

The rlaxx TV app is available on an array of smart TV brands and media streamers including Samsung, Amazon Fire TV, Android TV, Apple TV, Blaupunkt, Grundig, Hisense, Hitachi, JVC, LG, Medion, Metz, Panasonic, Sharp, Telefunken, Toshiba, Vestel and Xbox.

The young streaming platform, which launched in 2020, is constantly expanding its content portfolio and will be available on all OTT devices by the end of the year. Further expansions into other markets will be announced in the next few months.

About rlaxx TV:

rlaxx TV is a German advertising-based video on demand (AVoD) provider with headquarters in Kiel. The rlaxx TV offer is completely free of charge for viewers and is financed through advertising. The company's goal is to provide the best television experience according to modern standards. For that reason, content on rlaxx TV is organized in curated linear channels to save viewers lengthy search times. In addition, there are advanced features such as a pause, restart, or watch-later option as well as the ability to access all content in an on-demand catalogue. By doing so, rlaxx TV combines the relaxed experience of linear television with the flexibility of a VoD service. rlaxx TV draws on a global network of content partners, who deliver custom content for viewers in many categories -from music, sports, kids, lifestyle, adventure to international feature films.